

## **Mirae Asset Welcomes Bing JI as Head of ETF, and Brenda BING as Head of ETF Sales, China**

- The firm's senior appointments aim at strengthening its ETF distribution in Asia and China.
- Bing JI brings with him more than 25 years of experience in the fund industry.

**April 21, 2023, Hong Kong** – Mirae Asset Global Investments (Hong Kong) Limited (the “firm” or “Mirae Asset”) announced the appointment of Mr. Bing JI as the Head of ETF in Mirae Asset and Ms. Brenda BING as the Head of ETF Sales, China. Their appointments became effective on April 11, 2023.

Based in Hong Kong, Bing JI will be reporting to CEO, Mr. Wanyoun CHO, and will oversee the firm's ETF Sales and ETF Portfolio Management unit. Reporting to Mr. Bing JI, Brenda BING will be leading the ETF Sales China, focusing on mainland Chinese and Hong Kong institutional & intermediary investors headquartered in mainland China. These appointments reflect Mirae Asset's commitment to expanding its presence in the region and delivering innovative investment solutions to meet the increasing demands of institutional and intermediary investors.

Bing JI has over 25 years of experience in the fund industry. Prior to joining Mirae Asset, he held various leadership positions at BlackRock, from building the wealth management units to leading and driving China's client business strategies. Before joining as Head of ETF Sales China, Brenda BING held key positions at Blackrock's iShares and CSOP, responsible for ETF product distribution in Greater China.

**Mr. Wanyoun CHO, Chief Executive Officer of Mirae Asset Global Investments (Hong Kong) Limited**, said: *"We are excited to welcome Bing JI and Brenda BING to our team in China and Southeast Asia. Their extensive experience in the financial services industry and deep understanding of the China market will help us to deliver innovative investment solutions and exceptional client service to our investors. ETFs are increasingly important investment vehicles for investors, offering a range of benefits such as diversification, transparency, and liquidity. We are confident that their leadership will contribute to Mirae Asset's continued growth and success in the region."*

**Mr. Bing JI, Head of ETF of Mirae Asset Global Investments (Hong Kong) Limited**, said: *"I am delighted to join Mirae Asset as Head of ETF and lead the firm's efforts to expand its ETF business in China, Hong Kong, and Southeast Asia. With Mirae Asset's strong reputation for delivering innovative ETF solutions, I am excited to work with my colleagues to develop strategies that meet the evolving needs of our clients. I look forward to contributing to Mirae Asset's continued success and growth in this dynamic and rapidly growing market."*

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## About Mirae Asset Global Investments Group

Mirae Asset Global Investments Group (the “group”) is an asset management organization with over US\$209 billion in assets under management as of Mar 31, 2023<sup>1</sup>. The organization provides a diverse range of investment products including mutual funds, exchange traded funds (“ETFs”), and alternatives. Operating out of 20 offices worldwide, the group has a global team of more than 1,000 employees, including more than 200 investment professionals.

The group’s global ETF platform features a line-up of 502 ETFs that offer investors high quality and cost-efficient exposure to newly emerging investment themes and disruptive technologies in the global markets.<sup>2</sup> The group’s ETFs have combined assets under management of US\$90 billion and are listed in Australia, Brazil, Canada, Colombia, Hong Kong, India, Japan, Korea, Vietnam, the United Kingdom, and the United States.<sup>3</sup>

## About Global X ETFs

Global X ETFs was founded in 2008. For more than a decade, our mission has been empowering investors with unexplored and intelligent solutions. Our product lineup features over 100 ETF strategies and over \$38 billion in assets under management.<sup>4</sup> While we are distinguished for our Thematic Growth, Income, and International Access ETFs, we also offer Core, Commodity, and Alpha funds to suit a wide range of investment objectives. Global X is a member of Mirae Asset Financial Group, a global leader in financial services, with more than US\$480 billion in assets under management worldwide.<sup>5</sup>

**Mirae Asset Global Investments Hong Kong:** <https://www.am.miraeasset.com.hk/>  
**Global X ETFs Hong Kong:** [www.globalxetfs.com.hk](http://www.globalxetfs.com.hk)

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<sup>1</sup> Source: Mirae Asset, Mar 31, 2023.

<sup>2</sup> Source: Mirae Asset, Mar 31, 2023.

<sup>3</sup> Ibid.

<sup>4</sup> Source: Global X, Apr 11, 2023.

<sup>5</sup> Source: Mirae Asset, Jan 27, 2023.



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