

Global X K-pop and Culture ETF

3158 HKD



IMPORTANT INFORMATION

Investors should not base investment decisions on this material alone. Please refer to the Prospectus for details including the product features and the risk factors. Investment involves risks. Past performance is not indicative of future performance. There is no guarantee of the repayment of the principal. Investors should note:

- The investment objective of Global X K-pop and Culture ETF (the "Fund") is to provide investment results that, before fees and expenses, closely correspond to the performance of the Solactive K-pop and Culture Index. - The Fund is exposed to concentration risk by tracking a single region or country. - The base currency of the Fund is KRW but the trading currency of the Fund is in HKD. The NAV of the Fund and its performance may be affected by fluctuations in the exchange rates between these currencies and the base currency and by changes in exchange rate controls. - The Index constituents may be concentrated in a specific industry or sector, which may potentially more volatile than a fund with a diversified portfolio. - The Fund may invest in small and/or mid-sized companies, which may have lower liquidity and their prices are more volatile to adverse economic developments. - The trading price of the Fund's unit on the SEHK is driven by secondary market trading factors, which may lead to a substantial premium or discount to the Fund's net asset value. - The Manager may at its discretion pay dividends out of the capital of the Fund. Distributions paid out of capital, represent a return of an investor's original investment or its gains and may potentially reduce the Fund's Net Asset Value per Share as well as the capital available for future investment. - The Fund may suffer from a losses or delays when recovering the securities lent out. This may potentially affect its ability to meet payment and redemption obligations. Collateral shortfalls due to inaccurate pricing or change of value of securities lent, may cause significant losses to the Fund.

FUND DETAILS¹



Stock Code	3158 (HKD)
ISIN	HK0000978947 (HKD)
Listing Date	19 Mar 2024
Ongoing Charges Over a Year ²	0.68%
Index ³	Solactive K-pop and Culture Index
Board Lot Size	50 Units
Base Currency	KRW
Trading Currency	HKD counter: HKD
Exchange	HKEX

INVESTMENT POINTS

- The global phenomenon of K-pop with the rise of K-dramas, Movies, and Webtoons
- Cultural influence and soft power leading to cross-industry synergies
- The K-pop industry is set for revival in 2025, driven by the return of top artists, the rising momentum of emerging artists, the alleviation of risks associated with NewJeans and HYBE dispute, and China rebound.

PERFORMANCE¹ as of 29 Aug 2025

Cumulative Return	3 Mths	6 Mths	YTD	Since Listing
FUND	10.52%	19.65%	37.20%	36.48%
INDEX	10.98%	19.98%	37.70%	38.33%

Calendar Year Return	2024	2023	2022	2021	2020
FUND	-	-	-	-	-
INDEX	-	-	-	-	-

TOP 10 HOLDINGS (%)⁴ as of 29 Aug 2025

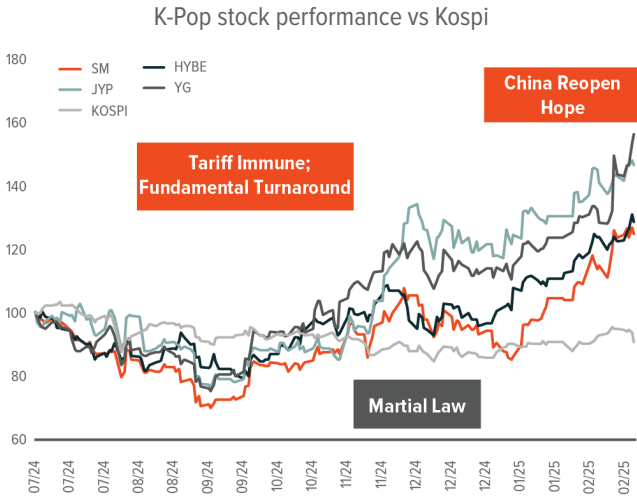
HYBE	10.63
SM ENTERTAINMENT	9.88
YG Entertainment	9.79
JYP Entertainment	9.75
CJ ENM	5.88
APR	4.85
Studio Dragon	4.48
Samyang Foods	4.32
Kakao	4.17
Krafton	3.73

Source: MAGIHK, 30 Jun 2025. ¹ Past performance information is not indicative of future performance. Investors may not get back the full amount invested. The computation basis of the performance is based on the calendar year end, NAV-to-NAV, with dividend reinvested. These figures show by how much the Fund increased or decreased in value during the calendar year shown. Performance data has been calculated in KRW including ongoing charges and excluding trading costs on SEHK you might have to pay. Where no past performance is shown there was insufficient data available in that year to provide performance. The Index of the Fund is Solactive K-pop and Culture Index. Fund inception date: 18 Mar 2024. ² The Fund adopts a single management fee structure, whereby a single flat fee will be paid out of the assets of the Fund to cover all of the costs, fees and expenses of the Fund. As the Fund is newly set up, this figure is an estimate only and represents the sum of the estimated ongoing charges over a 12-month period, expressed as a percentage of the estimated average Net Asset Value of the Listed Class of Shares over the same period. It may be different upon actual operation of the Fund and may vary from year to year. As the Fund adopts a single management fee structure, the estimated ongoing charges of the Fund will be equal to the amount of the single management fee, which is capped at 0.68% of the average Net Asset Value of the Listed Class of Shares of the Fund. Any ongoing expenses exceeding 0.68% of the average Net Asset Value of the Listed Class of Shares of the Fund will be borne by the Manager and will not be charged to the Fund. Please refer to Product Key Facts below and the Prospectus for details. ³ The Underlying Index is a net total return, modified free float-adjusted market capitalisation weighted index. A net total return index seeks to replicate the overall return from holding a portfolio consisting of the Index constituents and in the calculation of the Index considers payments such as dividends after the deduction of any withholding tax or other amounts to which an investor holding the Index constituents would typically be exposed. ⁴ Holdings are subject to change.

GLOBAL X K-POP AND CULTURE ETF

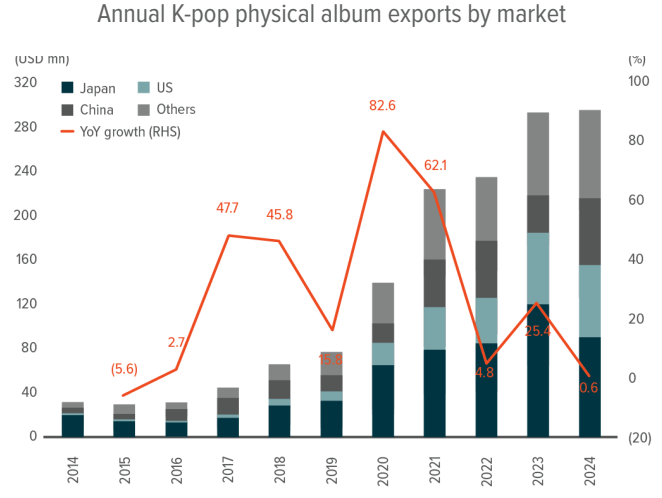


K-POP SECTOR OUTPERFORMED KOSPI



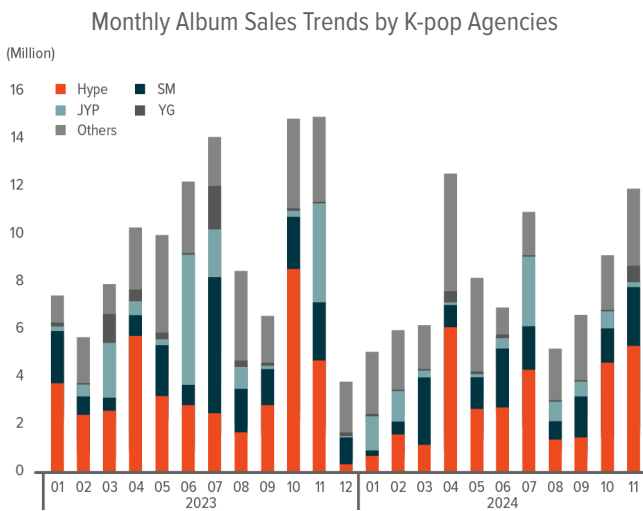
Source: Bloomberg, data from 1 Jul 2024 to 28 Feb 2025

GLOBAL MARKET EXPANSION WHILE CHINA UNDERGOING RECOVERY



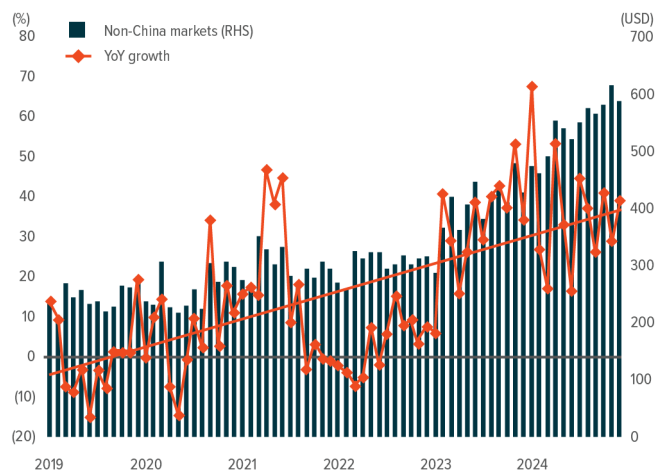
Source: CLSA, Korea Customs Service, Jan 2025

ALBUM SALES REGAINED MOMENTUM



Source: Citi Research, Circle Chart, Company data, Jan 2025. *Note: Hybe's sub-label album sales are included in Hybe only after the year of the sub-label acquisition or establishment.

STRONG KOREAN COSMETICS EXPORTS TO NON-CHINA MARKETS



Source: CLSA, Bloomberg, Jan 2025

DEPRECIATION OF THE WON WILL HELP EXPORTS AND LOWER RISK FROM THE TARIFF



Source: CLSA, Bloomberg, Jan 2025

PUBG PLAYER BASE CONTINUED TO OUTGROW



Note: PUBG is a Krafton developed game. Source: CLSA, Steam Charts, Steamdb, Jan 2025